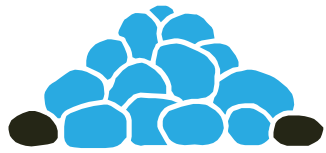


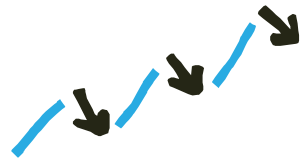
THE 10 DRAMATIC INSTINCTS & PRINCIPLES OF FACTFULNESS

GAP



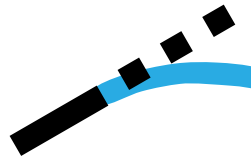
1. Look for the majority

NEGATIVITY



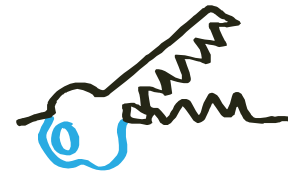
2. Expect bad news

STRAIGHT LINE



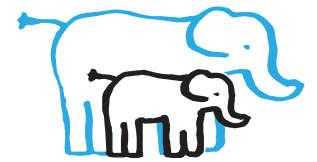
3. Lines might bend

FEAR



4. Calculate the risks

SIZE



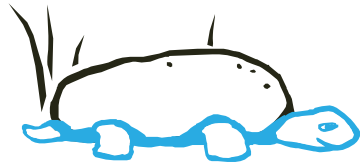
5. Get things in proportion

GENERALIZATION



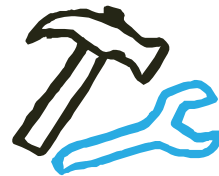
6. Question your categories

DESTINY



7. Notice slow changes

SINGULAR



8. Use multiple tools

BLAME



9. Resist blaming

URGENCY



10. Take small steps