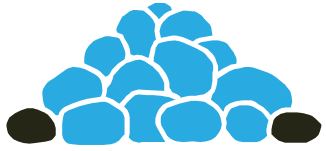
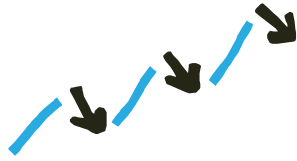


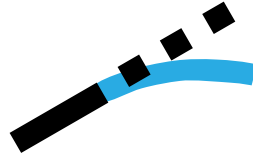
THE 10 PRINCIPLES OF FACTFULNESS



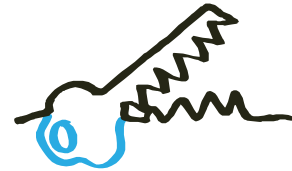
1. Look for the majority



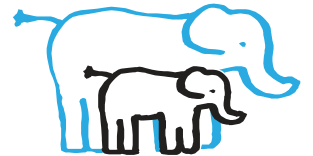
2. Expect bad news



3. Lines might bend



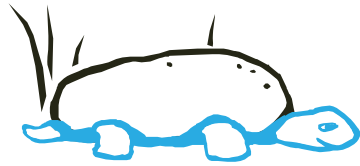
4. Calculate the risks



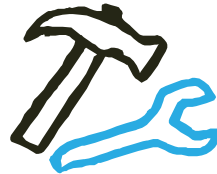
5. Get things in proportion



6. Question your categories



7. Notice slow changes



8. Use multiple tools



9. Resist blaming



10. Take small steps